



**Institution's Innovation Council
Saurashtra University Rajkot**

National Startup Day

16th January 2026

**Dr. A. P. J. Abdul Kalam Combine Science
Laboratory, Saurashtra University**

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Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

Event Schedule

02:55	Registration Time
03:00	Welcome
03:05	Startup Sensitization Session
04:00	Closing Ceremony

Event Registration Link

www.susec.ac.in

Brief about Event

National Startup Day is observed in India every year on January 16 to celebrate and promote the country's growing startup ecosystem. It was first introduced in 2022 by the Government of India to recognize the role of startups in driving innovation, creating jobs, and strengthening the economy. The day highlights the importance of entrepreneurial efforts in making India self-reliant and globally competitive.

On this occasion, various events such as workshops, seminars, panel discussions, and startup exhibitions are organized across the country. Educational institutions, incubation centers, and industry organizations actively participate in hosting these programs. These activities aim to create awareness about entrepreneurship and encourage students and young professionals to explore startup opportunities.

National Startup Day also focuses on providing guidance and support to aspiring entrepreneurs. Experts and successful startup founders share their experiences, offering valuable insights into business planning, funding, marketing strategies, and scaling ventures. Government initiatives, schemes, and financial assistance programs are showcased to help startups access the resources they need for growth.

Another important aspect of the event is recognizing innovation and technological advancement. Startups from various sectors such as healthcare, education, agriculture, and digital technology are appreciated for their contributions to solving real-world problems. This recognition inspires more individuals to think creatively and develop impactful solutions.

Overall, National Startup Day serves as a platform to celebrate innovation, encourage entrepreneurship, and strengthen the startup ecosystem in India. It brings together different stakeholders, including entrepreneurs, investors, mentors, and policymakers, to collaborate and build a supportive environment for startups to thrive.

Key Points

- Celebrated on January 16 every year in India
- Launched by the Government of India in 2022
- Promotes entrepreneurship and startup culture
- Encourages innovation and creative problem-solving

- Highlights the role of startups in economic growth and job creation
- Organizes events like workshops, seminars, and panel discussions
- Provides awareness about government schemes and funding opportunities
- Offers guidance from industry experts and successful entrepreneurs
- Recognizes startups contributing to sectors like technology, healthcare, and agriculture
- Motivates students and youth to pursue startup ventures

Outcome

The celebration of National Startup Day leads to increased awareness and enthusiasm for entrepreneurship among students, professionals, and aspiring business owners. It helps participants gain a better understanding of the startup ecosystem, including how to develop ideas, access funding, and navigate challenges in building a business. The event also encourages innovation by motivating individuals to create solutions for real-world problems across various sectors.

Additionally, National Startup Day strengthens connections between entrepreneurs, investors, mentors, and policymakers, fostering collaboration and knowledge sharing. It provides valuable exposure to government schemes and support systems available for startups, enabling participants to take advantage of these opportunities. Overall, the event inspires individuals to pursue entrepreneurial ventures, enhances their confidence, and contributes to the growth of a dynamic and innovation-driven economy.







Celebrates

NATIONAL STARTUP DAY

16th JANUARY 2026

Let's come together to celebrate National Startup Day! 🚀

🔧 Hosted by: SU Startup & Entrepreneurship Council

🤝 In collaboration with SPRIHA & IIC Saurashtra University

📅 3:00 PM to 4:00PM
16th January, 2026

📍 DR. A P J Abdul Kalam Combine Science Laboratory
Saurashtra University

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